

Sample Use Cases

Supply-chain Analytics

Demand Analytics (forecasting versus actual sales)

Inventory Analytics (what stock to hold and where to position it)

Logistics Analytics (what, when, and where to ship)

Network Analytics (having the right network of manufacturing and warehousing facilities)

Transportation Analytics (optimizing transportation routes and loads)

Procurement Analytics (secure long-term high quality supplier partners)

Real-time fraud scoring, deceptive merchant detection and merchant compromise detection

Mixture of static rules engines, state machines, big data algorithms, graph algorithms, and advanced machine learning (including deep learning and self-learning algorithms)

Ability to anticipate anomalous behaviours at the merchant and consumer levels and deploy corresponding counter-measures dynamically and instantaneously

Data & Decision Sciences

Predictive Analytics

Data Integration

Extracting Insights from Data

Domain-specific Analytics Modelling

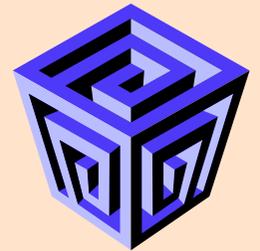
Inferring Actionable Insights from Data

Data Management at (PB)-scale



Wismut Labs

<https://www.wismutlabs.com>



Wismut Labs is a Singapore-based technology innovation company that creates tailored solutions for a client's particular needs. We help our customers stay competitive in their market, primarily through technology innovation (e.g., Machine Learning / AI, Data Science at Scale, Predictive Analytics, Internet of Things, and Enterprise Blockchain) to modernise and transform their products, services and operations. Our team has a proven track record of successful commercialisation of technology innovation & applied research with various Fortune 500 companies.

  wismutlabs |  +65 9023 0659

 contact@wismutlabs.com

Customer Analytics

Customer analytics covers both physical and digital channels, from stores and showrooms to e-commerce and other online experiences

Analyse inventory trends and correlate with relevant vectors to obtain actionable insights



Key Data & Decision Sciences Services:

- Customer Behaviour Analytics
- Demographics Analytics
- Engagement Analytics
- Footprint Analytics
- Fraud Analytics
- Inventory Analytics
- Price Analytics
- Shopping Activity Analytics
- Shopping Cart Analytics
- Store Behaviour Analytics

Gain insights on customer behaviour through Intelligent Video and Device Analytics



Provide offers and useful information to customers through push notifications via Web / mobile channels



Examine the customer journey to improve the user experience and pinpoint where and why conversions or drop-offs occur

